



**FOR IMMEDIATE RELEASE**

## **Inspired by Happiness™ Gluten-Free Layered Cakes Win NRA's 2015 FABI Award**

Judging Panel of Foodservice Industry Experts Recognize Cakes for Taste,  
Innovation and Profitability Potential

**May 5, 2015**—The National Restaurant Association (NRA) has presented [The Original Cakerie](#) with a [2015 Food and Beverage \(FABI\) Award](#) for its Inspired by Happiness™ gluten-free two-layer Dreamin' cakes. Recognizing breakthrough achievement and innovation in taste, marketability, creativity and foodservice market profitability potential, the FABI awards are judged by a [panel of industry leaders](#) including John Li, Senior Vice President of RD for Bloomin' Brands, and Jennifer Ziegler, Director of Purchasing at Aramark. Fellow winners of the 2015 FABI Awards include The Coca-Cola Company and Heineken, USA, among others.

The gluten-free [Dreamin' of Chocolate™ Two-Layer Cake](#) and gluten-free [Dreamin' of Strawberries™ Two-Layer Cake](#) are made with premium ingredients such as Belgian white chocolate, real whipping cream and chocolate ganache. These two decadent desserts, one featuring two layers of dark chocolate sponge cake and the other with two scrumptious layers of light-yet-moist shortcake, will have patrons wondering how they could be gluten-free.



Ben Carpenter, Foodservice Marketing Manager with The Original Cakerie, says, “We’ve put years of research and development into creating these cakes that taste great and also happen to be gluten-free. Foodservice operators can now serve these award-winning, gluten-free Dreamin’ cakes without the time, labor and cost of making their desserts from scratch.”

To celebrate this achievement, The Original Cakerie will be hosting a “taste-off” of [Dreamin' of Chocolate](#) and [Dreamin' of Strawberries](#) at the upcoming NRA Show, May 16–19. The taste-off will take place at The Original Cakerie’s Booth, #8057, between 10:00 a.m. and 3:00 p.m. on May 16–18. Participants will have the opportunity to sample both Dreamin’ cakes and will be asked if they’re “Team #DreaminOfChocolate” or “Team #DreaminOfStrawberries.” The flavor with the most votes will be announced on May 19 at the conclusion of the show.

Certified gluten-free by the National Foundation for Celiac Awareness, the Inspired by Happiness product line also includes three-layer cakes, [brownies](#) and [nut & seed bars](#) for both foodservice and retail. For more information about the Inspired by Happiness line, visit [www.inspired-by-happiness.com](#).

### **ABOUT THE ORIGINAL CAKERIE**

The Original Cakerie is a leading manufacturer of high-quality desserts based in Delta, British Columbia. Originally established in 1979 as a small industrial bakery producing high-quality foodservice desserts for local restaurants in Victoria, B.C., Canada, today, The Original Cakerie creates deliciously irresistible desserts with a homemade taste for customers across North America. For more information on the company, visit [www.cakerie.com](#).

For media inquiries, contact Ben Carpenter at 214-544-7721 or [bcarpenter@cakerie.com](mailto:bcarpenter@cakerie.com).

###